



TECHNOLOGY CONSULTANCY IS OUR FORTE!

2021. REGULARIZE. FEDERATE.

We are here to make The Internet a better place.

is Phenomenal

2.0



WELCOME TO COMPUBRAIN

The Internet is continuously evolving. With an increasing number of platforms, the use of industry-leading technology is essential to ensure your brand is visible no matter the device.

BEST PRACTICES



CAPABILITIES



METRICS



SERVICES



WHAT'S BEING DONE



CONTACT

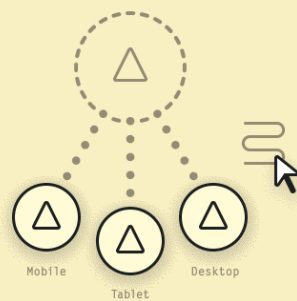
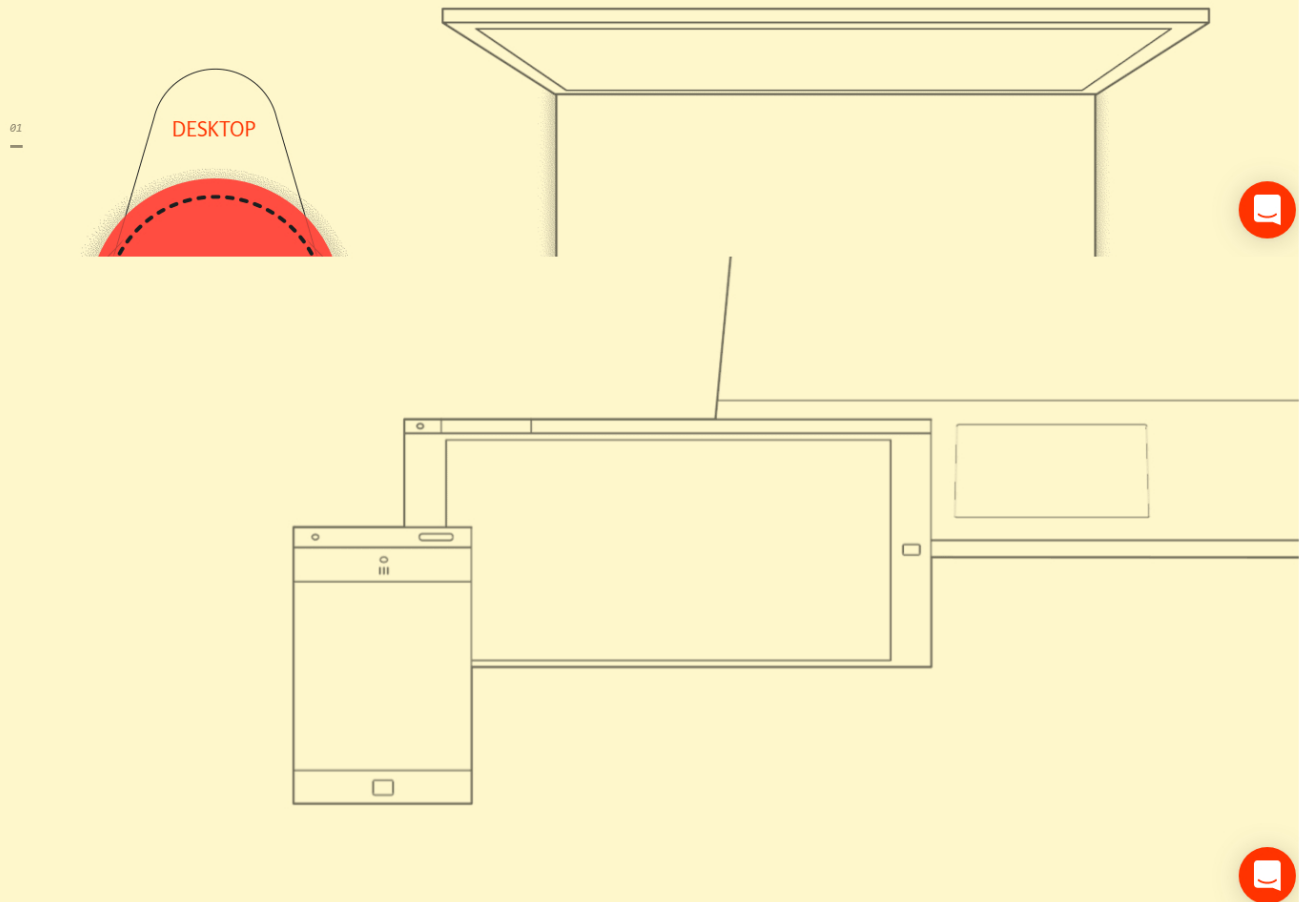


A METICULOUSLY DESIGNED WEBSITE FOR THE MULTI-SCREEN ERA

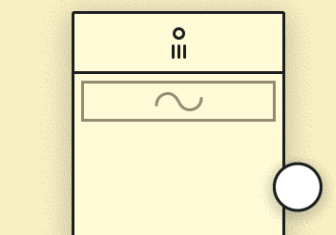
It is our belief that there are certain technical prerequisites to build a comprehensive website in this evolving, multi-screen era. Our design & engineering best-practices are integrated whilst the production of all our websites.

RESPONSIVE WEBSITE DESIGN

The most important quality of any website is that your website should be viewable on all screens. Building your website to be responsive means that the creative assets, all important content and touch points within your website will dynamically adjust and reposition to create an optimal experience regardless of the device it is viewed on.



DYNAMIC CONTENT



MOBILE APP

With HTML5, you have the ability to update live content across your website. This on-the-fly capability means that no matter where your website is hosted, once they're live, the control is always in your hands.

Our designed Mobile Apps generate high level of dwell time and engagement. In addition, the post-click experience is always non-intrusive, keeping the user in the context of the business.



MULTI-SCREEN RICH MEDIA HTML5 BANNERS

You can't achieve responsive banners without technology that is cross platform. Why bother, you ask? Because your mobile and tablet audience can no longer be ignored.



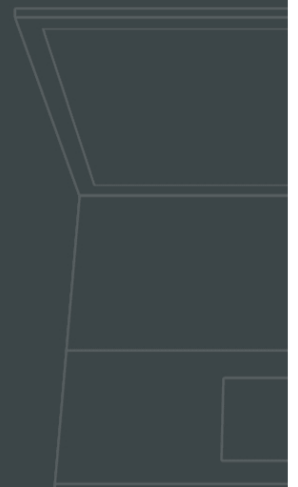
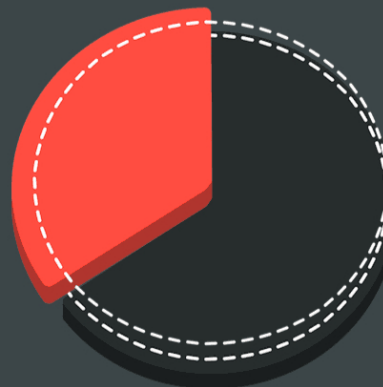
THE LANDSCAPE IS CHANGING

There's more mobile traffic than ever. Gone are the days of creating Flash rich media banners without considering modern devices. As technology advances, it's becoming clear that HTML5 will be the answer to creating a homogenous digital experience across multiple screens and platforms.

Fig. 02

02
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TODAY

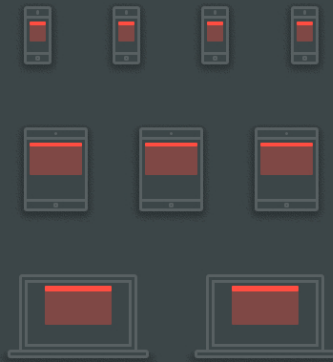


Flash is expected to diminish significantly.

Traffic

Desktop

BY 2018 **ALMOST HALF** OF ALL WEB TRAFFIC IS EXPECTED TO BE **MOBILE**

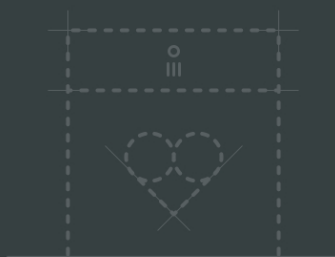


A Single Design for Every Size

We build your website in HTML5 and it is delivered using a single technology, regardless of platform. The design smartly detects the dimensions of it's parent container and displays at the appropriate size. No need to build your website with different technologies and traffic them through numerous links.

HTML HIGH-5

DE-FRIEND FLASH



GIMME MO' MOBILE

If cross platform isn't your thing yet and you just want sweet mobile executions, we've got you covered. Our motto is "Never been done before? No big deal." (NBDB—NBD). We love conceptualizing and innovating new designs, especially for mobile.



RICH MEDIA CONVERSION

We also offer conversion of existing Flash banners to HTML5. This is hand-crafted goodness—not just a generic "converter." Don't sweat it, the process is still simple and inexpensive. And for the HTML5 skeptics out there, we'll make sure to convert the Flash content

there, we're happy to prove that we've got every Flash animation covered.

TYPE OF WEBSITES



Animators

Entice the user to engage and click-through with eye-catching animations.



Explorers

Allow users to navigate through ad content, highlighting key products and attributes.



Shoppers

Direct the user to your e-commerce site or another POS to buy your product.



Gamers

Engage users with your brand through a custom mini game or one of our "skinned" templates.



Informers

Teach, demonstrate or inform users about your product(s).



Creators

Give users the opportunity to collaborate on brand content within the ad unit.



Sharers

Give users the ability to spread the word about your brand.



Keepers

Give users the option to take something away from their interaction with your brand.



Revealers

Intrigue users with a relevant "lock and key" interaction that reveals the ad after completion.

OUR SERVICES



Website Design



Mobile Apps



Responsive Website Design



Youtube Video Marketing



Google Local Listing



Search Engine Optimization



360° View



Social Media Marketing



Ad Campaigns



Content
Management
System



Data Center



E-Commerce



Graphic Design



Custom
Javascript



Internet
Reputation
Management



WE TRACK EVERY INSIGHTS DOWN TO THE PIXEL

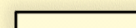
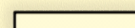
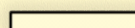
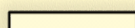
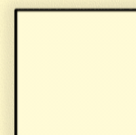
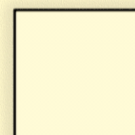
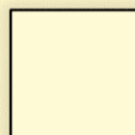
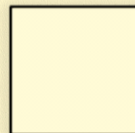
Get comprehensive website performance insight with our advanced reporting and analytics. From detailed interactions within the site, to correlations between screens and conversion paths. Ensure maximum performance and ROI with actionable, real-time, intelligence.

INSIGHTS WE TRACK

- | | |
|-----------------|-----------------------|
| 01 Impressions | 07 Interaction Window |
| 02 Interactions | 08 Video |
| 03 Clicks | 09 Device / OS |
| 04 Expands | 10 Location |
| 05 Closes | 11 Time / Day |
| 06 Touch Time | 12 Custom |



03
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MEASURING ENGAGEMENT BEYOND SIMPLE CLICKS AND IMPRESSIONS

Within each of these categories are numerous data types and values that we capture and store by the millions, every second. These data sets are algorithmically aggregated and sorted, returning values that can be used to calculate meaningful rates. We use this

vast set of information to analyze touch-point patterns and interaction windows at the most granular level and garner true engagement insights across all screens to help you understand and implement learnings specific to your ROI goals.

KEY PERFORMANCE METRICS



Rich Media

The percentage of total impressions served that resulted in rich media, as opposed to a backup image, being displayed to the user.



Interaction

The percentage of user-initiated interactions out of total impressions.



Rich Media Engagement

The percentage of rich media impressions that resulted in engagement with ad sensors such as click-through.



Clicked Impression

The percentage of impressions that resulted in a click-through.



Expansion

The percentage of users who saw the expanded panel of the ad via either auto or user-initiated expansion.



Collapse

The percentage of users who saw the panel expanded and manually or auto collapsed.



Touch Time

The average amount of aggregated time (seconds) that the user spends with their mouse or finger down on the ad.



Interaction Window

The average amount of time (seconds) from the first to last detectable ad interaction.



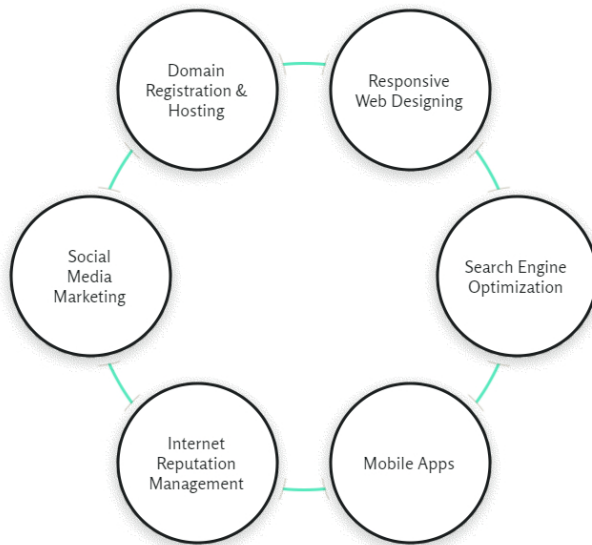
Video Engagement

The percentage of rich media impressions that resulted in a user-initiated video start, stop, pause, mute, etc.



ANY SOLUTION TO FIT YOUR NEEDS

We can be your 360 degree digital media solution. Or, we can hop in at any point in the process. Use the tool below to identify which relationship scenario is the best fit for your organization.



1 / 6

ALL HANDS ON DECK



WE WORK HARD TO MAKE YOU SAY NICE THINGS ABOUT US

No kidding. With all this talk about technology and capabilities, it needs to be said that customer service is our biggest priority. It's engrained in every department.

Internet Reputation Management

Social Media Marketing

Search Engine Optimization

Website Designing

Technology Consultancy



Technology (IT) has revolutionized the ways in which businesses and individuals conduct their activities respectively. It is essential to have the right Technology Consultancy to make sure that the IT resources are utilized effectively. It is also essential for the security of the data stored or transmitted through IT network to have the useful IT services that provides enhanced security. CompuBrain provides Technology Consulting for services related to IT, Hardware, Network, Website & Security. We also have IP cameras for security and our Data Center in Ahmedabad.

Even before the world was introduced to the concept of Social Media Marketing, CompuBrain has been involved in another form of Online Marketing known as Online Reputation Management. Due to the wealth of experience acquired over the years, CompuBrain is widely rated among the best Internet Reputation Management Agencies in India.

CompuBrain is one of the best digital marketing agencies for Social Media Marketing in India, offering variety of Online Marketing services like Facebook Marketing, Google Marketing, and Twitter Marketing. CompuBrain connects more than 10 million people daily on Facebook. As part of our campaign CompuBrain handles Social Media Marketing & Consulting, Content Development & Curatorial, Online Community Management & Social Media Promotions.

Technology Consultancy

Internet Reputation Management

Social Media Marketing



FOUNDING PRINCIPLES

CompuBrain's core values have shaped the culture, and defined the character of the company, guiding how we behave and make decisions:

Client Value Creation: Improving our clients' business performance, creating long-term relationships and focusing on execution excellence.

Integrity: Inspiring trust by taking responsibility, acting ethically, and encouraging honest and open business discussions.

E-Network: Mobilizing the power of our team to consistently deliver exceptional services to our clients anywhere and everywhere across the globe.

Stewardship: Building a heritage for the future generations, acting with a mentor mind-frame, training people and developing skills everywhere we are, along with meeting our commitments to all our clients in terms of quality, quantity and response time.

Best People: Offering our clients the opportunity to work with the best brains in the business with all the required zest and enthusiasm.

Respect for the Individual: Valuing diversity, ensuring an interesting and inclusive environment, and treating people as we would like to be treated ourselves.

Integrating our four versatile capabilities of Website Designing, Search Engine Optimization, Technology Consultancy and Social Media Marketing with alliances, we help our clients be the Leader in every part of their businesses, from strategic planning to day-to-day operations.

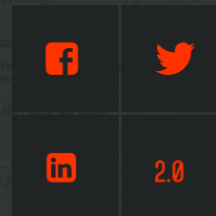


AHMEDABAD

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